



# WE MEASURE WHAT MATTERS

*Our Mission Statement:* \_\_\_\_\_  
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<i>Kinds of Contact</i>	<i>Why Measured</i>	<i>How Measured</i>	<i>When Measured</i>	<i>Who Measures</i>
Phone Calls				
Drop In Visits				
In Office Advising				
Phone Advising				
E-Mail Advising				
Assessments Given				
Career Library Usage				
Classroom Visits				
Faculty Contacts				
Workshops				
Business Contacts				
Community Contacts				
Web Site Hits				